

CHAMPIONING CHANGE

OUR VISION: "...is the all-round development of Nation and transformation of Society

OUR MISSION: "to work with people who are facing disadvantage and help them live a life with dignity by raising their social, economic and civic status"

Annual Report

2020-21



JK DEVELOPMENTAL ACTION GROUP (JK DAG)

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From the President

It gives me immense joy to bring to you, the Annual Report of JK DAG for the year 2020-2021 on the theme 'Championing Change'. The report highlights the community led initiatives to build a just, responsible and compassionate society.

During this period, JK DAG has facilitated many champions at the community level who have been instrumental in ushering change at the grassroots level. We were able to work in various parts of the J&K and could reach 1000 vulnerable families in 50 villages and many urban slums of J&K during 2020-2021.

JK DAG has emphasized the need to strengthen the resilience of the poor and vulnerable including, but not limited to people with disabilities, migrant workers, aged, women, children and youth. JK DAG has supported such groups by enhancing their skills and capacities to adopt climate resilient, livelihoods, supporting the creation of productive assets, developing alternative livelihood opportunities and facilitating inclusivity by engaging with local government in developing micro-level climate action plans.

S M Hussain

President JK DAG

We have derived the best practices with the evidences drawn from the programmes and learnt our lessons for development. As yeast, JK DAG has been working as a catalyst to influence and build communities to be the champions of change.

We are thankful to our Board and Society members, staff and communities in accompanying us through the journey. All these were made possible because of God's faithfulness in moving the hearts of the people and institutions to support us through their funds. We want to thank

Him. We are grateful to our valued partners including donors, Government, volunteers, civil society networks, communities and well-wishers. Without their generosity and commitment, JK DAG's endeavour to bring in change would not be possible. As we present the report to you, we seek your earnest support as we strive forth to bring a just, responsible and compassionate society.

ABOUT US :-

JK Developmental Action Group (JK DAG) is a non-profit Society established in the year 2007, registered with the Registrar of Societies, Government of Jammu and Kashmir, under J&K State Societies Registration Act-VI of 1998(1941A.D) vide Registration No.5150-S of April 2007; also registered under section 12AA and 80G with the Department of Income Tax Government of India and Foreign Contribution (Regulation) Act, 2010, (FCRA) Ministry of Home Affairs, Government of India. Our unique ID on the Government of India NGO Portal is JK/2009/0009045. JK DAG works on various social development themes including Skill Development and employment of youth, livelihood generation, Social Research, women and child issues, promotion and welfare of farmers and artisans , Health and Hygiene, Sanitation, Solid Waste Management, etc. We are empanelled with Housing and Urban Development Department J&K for implementing Swachh Bharat Mission and with Municipal Corporation Srinagar for implementing Solid Waste Management Project. We are also Training Partners for Government of India Flagship Skill Development Programmes like Pradhan Mantri Koushal Vikhas Yojna (PMKVY-2), Deen Dayal Upadhaya Grameen Koushal Yojna (DDU-GKY, Himayat), Employability through Skill Training and Placement (ESTP) (DAY-NULM).







Skill Development and employment opportunity

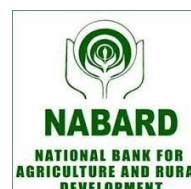


Skill development is an important driver to address poverty reduction by improving employability, productivity and helping sustainable enterprise development and inclusive growth. This report maps the impact created through the interventions of JK DAG in the FY2020- 2021.

The project performance and impacts have been analysed in the following four key areas along with area-wise impact snapshots:

 Inclusiveness	 Relevance	 Impact Created	 Service Delivery
<p>Strong inclusiveness, better than industry trends</p>	<p>Highly relevant project, considering the trainee as well as employer's perspectives</p>	<p>High placement ratio, livelihood outcomes and social transformation</p>	<p>Quality of service delivery consistent in different cities and on various rating parameters</p>
<p>1:1 Gender ratio in FY2020-21 batches (Annual consolidated numbers)</p> <p>2/3rd Candidates are female in non-technical courses</p> <p>21% Female candidates in Paint Application Technique course</p> <p>2/3rd Of the trainees come from the Tier2 and Tier3 cities/towns</p> <p>Trainees from varied socio-economic backgrounds</p>	<p>98% Students mentioned that they would refer their friends / relatives to join</p> <p>85% Employers find the skills training and technical know-how sound and industry-relevant</p> <p>84% Employers find that the candidates have the right attitude to adapt to the workplace culture</p> <p>70% Of the candidates of had clarity for skill-course and career prospect prospect</p>	<p>77% Of the candidates received placement offer letter</p> <p>74% of the candidates believe that the Academy has substantially contributed in improving their livelihoods prospect</p> <p>8087 Monthly average salary offered (all courses).</p> <p>84% Candidates are a part of active workforce and 16%are pursuing advanced courses</p>	<p>89% Rating for overall skill development value-chain</p> <p>92% Score received for counselling and training content quality</p>

Our Supporters:



Construction and Maintenance of Community Type / Public Toilets (CT/PT) in J&K.

Being an implementation partner to Department of Housing and Urban Development Department J&K for achievement of objectives laid down in Swachh Bharat Mission.

JK DAG has been awarded sanction to Construct Community Type Toilet Complexes across various locations in the cities and towns of J&K.

Twenty Five Toilet Blocks are operational and work on 5 Blocks is under progress at various



Our Supporters:





Implementing Targeted Intervention

SERVICES OFFERED THROUGH TARGETED INTERVENTIONS

- Detection and treatment for STI
- Condom promotion through social marketing (for HRG and bridge population)
- Behaviour change communication
- Creating an enabling environment with community involvement and participation
- Linkages to integrated counselling and testing centres
- Linkages with care and support services for HIV positive HRGs
- Community organization and ownership building

Effective HIV prevention programmes require a combination of behavioural, biomedical and structural interventions



Our Supporters:





COVID-19 RELIEF FOR OUR COMMUNITY

Efficient, effective, relief for families facing urgent need and lost income due to COVID-19

At the time when the Union Territory was battling the second wave of COVID-19, JK DAG came forward to distribute food kits to needy people whose livelihood was hit hard by the lockdown. The beneficiaries of food kits were mostly dependent on daily business activities including labour work and selling vegetables.

Impact

Helped the poor to sustain the COVID lockdown.



Distributed monthly ration kits.



Helped them to sustain themselves and their families

Solid Waste Management Program

JK Developmental Action Group (JK DAG) was assigned the Job of conducting IEC activities under Solid Waste Management on March, 2018 by SRINAGAR MUNICIPAL CORPORATION (SMC). As IEC Partners, JK DAG took the challenge of Triggering behavioral changes required for the efficient and effective segregation, treatment, and disposal of solid waste generated by the Households and commercial establishments. Awareness among 13000 households (approx.) is being generated, by conducting door-to-door visits by our field staff, regarding solid waste management with segregation at source as main focus.

Different IEC Activities are being performed by the Staff Field of JK DAG which include following:

- Workshops with SMC sanitation staff and school teachers and students are being conducted to raise the awareness about solid waste management and trigger the behavior change by adopting the best practices.
- Waste collection camp at School are being organized to sensitize the school going students and the concerned faculty.
- Stakeholder meetings, for their positive involvement in the sanitation drive.



Our Supporters:



ANALYSIS OF FINANCIAL STATEMENTS

JK DEVELOPMENTAL ACTION GROUP (JK DAG) METHAN BYPASS, SRINAGAR, J&K

Income & Expenditure Statement for the year ended 31 - 03 - 2021

EXPENDITURE	AMOUNT(Rs)	INCOME	AMOUNT(Rs)
<u>Project/Programme Expenses</u>			
CTPT Construction Expenses	38,14,440.00	Donation	1,50,000.00
IHHL Construction Expenses	-	Fundraising	-
Staff Salaries SWM	1,00,000.00	Membership Fee	5,000.00
SWM Programme Expenses	4,00,000.00	Members Contribution	2,00,000.00
Programme Salaries (Himayat)	10,52,981.00	Project Grants	
Programme Expenses (Himayat)	2,98,770.00	Housing and Urban Development Department (CTPT*)	50,000.00
Salaries (JK SACS)	7,02,000.00	Srinagar Municipal Corporation (- CTPT)	40,15,200.00
Programme Expense (JK SACS)	10,98,000.00	NABARD Skill Development Project (NAB SKILLS)	1,00,200.00
Programme HSBC Salaries	1,90,000.00	ICPS	-
Programme Expenses (HSBC)	1,50,000.00	JK SACS *	18,00,000.00
Programme Expenses JJM	1,50,000.00	National Skill Development Council	2,500.00
SWM Programme Expenses	14,20,500.00	HSBC - Skill	3,40,000.00
Expenses NABARD Project	1,80,000.00	PHE Division Udhampur (JJM)	93,400.00
<u>Other Expenditures</u>		SWM	35,00,000.00
Depreciation	3,67,024.27		
<u>Administrative Expenses</u>			
Bank Charges	235.47	Other Incomes	
Office Expenses	86,400.00	Other Receipts	
Printing & Stationary/ Office Utilities	50,000.00	Loans for Himayat Project	
Postage & Courier Charges	2,000.00	Security deposit and advances	
Meeting Expenses/travel and per diem	60,000.00	Other Loans and Advances	
Rent, insurance & Utilities	1,10,000.00	Interest Received	
Repairs & Renewals	50,000.00	Release of FDR	
Telephone/Mobile/Internet Expenses	15,500.00		
Logistic Expenses	10,000.00	Deficit	76,550.74
Audit fee	25,000.00		
	1,03,32,850.74		1,03,32,850.74

Place:- Srinagar

As per our report of even date.

Date:- 15/12/21